

Equality Impact Assessment Form



Directorate: Development and Regeneration	Service: Economic Regeneration
Completed by: Kathryn Mulhearn	Date: 6th May 2016
Subject Title: Ormskirk Town Centre	
1. DESCRIPTION	
Is a policy or strategy being produced or revised:	No <i>*delete as appropriate</i>
Is a service being designed, redesigned or cutback:	No
Is a commissioning plan or contract specification being developed:	No
Is a budget being set or funding allocated:	No
Is a programme or project being planned:	No
Are recommendations being presented to senior managers and/or Councillors:	No
Does the activity contribute to meeting our duties under the Equality Act 2010 and Public Sector Equality Duty (Eliminating unlawful discrimination/harassment, advancing equality of opportunity, fostering good relations):	Yes
Details of the matter under consideration:	
<i>If you answered Yes to any of the above go straight to Section 3</i> <i>If you answered No to all the above please complete Section 2</i>	
2. RELEVANCE	
Does the work being carried out impact on service users, staff or Councillors (stakeholders):	Yes/No* <i>*delete as appropriate</i>
If Yes , provide details of how this impacts on service users, staff or Councillors (stakeholders): <i>If you answered Yes go to Section 3</i>	
If you answered No to both Sections 1 and 2 provide details of why there is no impact on these three groups: <i>You do not need to complete the rest of this form.</i>	
3. EVIDENCE COLLECTION	
Who does the work being carried out impact on, i.e. who is/are the stakeholder(s)?	Local residents, students, businesses and visitors to Ormskirk
If the work being carried out relates to a universal service, who needs or uses it most? (Is there any particular group affected more	Residents, businesses, students and visitors to Ormskirk town centre.

than others)?	
Which of the protected characteristics are most relevant to the work being carried out?	<i>*delete as appropriate</i>
Age	Yes
Gender	Yes
Disability	Yes
Race and Culture	Yes
Sexual Orientation	Yes
Religion or Belief	Yes
Gender Reassignment	Yes
Marriage and Civil Partnership	Yes
Pregnancy and Maternity	Yes
4. DATA ANALYSIS	
In relation to the work being carried out, and the service/function in question, who is actually or currently using the service and why?	The users of Ormskirk town centre include businesses, residents, students and visitors plus other stakeholders.
What will the impact of the work being carried out be on usage/the stakeholders?	The desired outcome is that the delivery of the action plan will result in an improved market, public realm, more events and promotion which will provide a better experience for residents, students and visitors alike. The aim is to increase footfall into Ormskirk town centre which will boost the local economy.
What are people's views about the services? Are some customers more satisfied than others, and if so what are the reasons? Can these be affected by the proposals?	Extensive consultation and research has been undertaken in order to guide the action plan. Views are wide-ranging across a number of topics, however, there is a general desire to improve certain aspects of Ormskirk to improve the experience.
What sources of data including consultation results have you used to analyse the impact of the work being carried out on users/stakeholders with protected characteristics?	The Ormskirk Town Centre destination research has been used to guide the impact of this work. It has included consultation with stakeholders, businesses, residents, students, visitors and other partners.
If any further data/consultation is needed and is to be gathered, please specify:	None required.
5. IMPACT OF DECISIONS	
In what way will the changes impact on people	The delivery of the action plan will positively

with particular protected characteristics (either positively or negatively or in terms of disproportionate impact)?	impact on all people who use and visit Ormskirk regardless of their characteristics.
6. CONSIDERING THE IMPACT	
If there is a negative impact what action can be taken to mitigate it? (If it is not possible or desirable to take actions to reduce the impact, explain why this is the case (e.g. legislative or financial drivers etc.).	No negative impact.
What actions do you plan to take to address any other issues above?	No actions
7. MONITORING AND REVIEWING	
When will this assessment be reviewed and who will review it?	The Ormskirk Town Centre Strategy and Action Plan are under constant review and it has been agreed that an annual update report will be submitted to Cabinet each September by the Economic Regeneration Team until otherwise advised.